For over 50 years, Mount Pleasant has successfully operated park and recreation programs for thousands of children in the greater Racine area. Last year we were able to serve over 700 kids and their families in our community! Kids enrolled were from all of these surrounding communities as well: Racine, Caledonia and Sturtevant.

Mount Pleasant has a great reputation for its quality recreation programs in the greater Racine community. Our recreation activities include softball, volleyball, kickball, golf, tennis, basketball, soccer, and playground programs. These programs emphasize sportsmanship, integrity and responsibility as well as providing game fundamentals. We provide recreation league play as opposed to competitive play and provide a family-friendly atmosphere. Many parents with children in the programs once participated in the programs themselves. We also offer free drop-in playground in areas of the Village that are lacking in programs for kids. Plus, we have developed a partnership with Mt. Pleasant Police and Fire Department to come and interact with our kids through many of our current programs. We will continue to host free Movie in the Park nights for our families in the community as well!

We are seeking corporate and individual sponsorship from outside sources to keep these programs growing and provide an affordable rate for all of our families that participate. This is an excellent program for the children of Racine County and your support would be greatly appreciated. As a first time sponsor, your sponsorship fee for your first year is a minimum of \$800.00 and every year after that you decide to participate will be a minimum of \$550.00. Your advertising signage contract is enclosed.

If you choose to make a donation, we will recognize your generosity on our Mount Pleasant Park and Recreation Facebook page, website, 4<sup>th</sup> of July float as well as have your banner out on our softball diamond at Stewart McBride Park facing Hwy 11!

#### Here are the donor levels:

Titanium Circle \$5,000+ Platinum Circle \$1,000+ Diamond Circle \$550 - 999.99

Golden Circle \$250 - 449.99 Silver Circle \$125 - 249.99 Bronze Circle \$25 - 124.99

All funds are kept in a segregated account specifically to offset costs and to keep our recreation programs affordable. Individuals or businesses may make their TAX-DEDUCTIBLE DONATION payable to:

Mount Pleasant Recreation Program, c/o Mt. Pleasant Treasurer 8811 Campus Drive Racine, WI 53406

If you or any of your fellow members would like further information in consideration of this funding request, please feel free to call or e-mail me at 262-865-4408 or bbodnar@mtpleasantwi.gov at your convenience.

Thank you so much for your time!

Sincerely, Brittany Bodnar Mount Pleasant Recreation Director

## Mt. Pleasant Recreation

### (Advertising Signage Program)

#### Sign information:

- · Signs are of high quality material, manufactured by "VIP Photography".
- Advertising signs are 4' x 8' in size. Your design/logo will be created with two colors on a white background. Signs will be placed horizontally on the outfield fence.
  - Signage will be up May through October. Signs will be managed and maintained by Mt. Pleasant.
     Note: Contracts received after the 1<sup>st</sup> week of May will be placed up within 7 to 10 business days from the day of receiving the funds.
- Your cost is \$800 for the first year (this covers your \$250 sign cost and the annual \$550 advertising fee). \*Digital printing will cost an additional \$100.
- Purchase ongoing yearly contracts for just the annual advertising fee of \$550.
- All funds will be kept in a segregated account specifically to offset costs and to keep our recreation programs affordable. Individuals or businesses may make a TAX-DEDUCTIBLE DONATION payable to Mount Pleasant Recreations Signage Program, c/o Mt. Pleasant Treasurer, 8811 Campus Drive, Racine, WI., 53406.

If you have any questions please call or e-mail Brittany Bodnar, Mt. Pleasant Recreation Director, at

#Please make checks payable to "Mount Pleasant Recreation Signage Program."

\*Each business must provide their own artwork and design to be used on their signs

Thanks for your support!



# Mount Pleasant Park and Recreation Signage Program



